

# O1. KERNING CONFERENCE

Kerning is the first international conference in Italy dedicated solely to typography and web typography.

On June 5th and 6th 2014 we will gather in Faenza, in the very heart of Italy, top notch speakers from the whole world of typography to create an unique event.

Kerning features two days full of talks and workshops.

Kerning offers a very interesting chance to meet developers, gurus, managers and innovators from all over the world.

# Kerning is a non-profit event.

We want to help grow a community of prepared developers keeping knowledge affordable: that's why full ticket costs just **Eur. 175.00** (VAT included).





























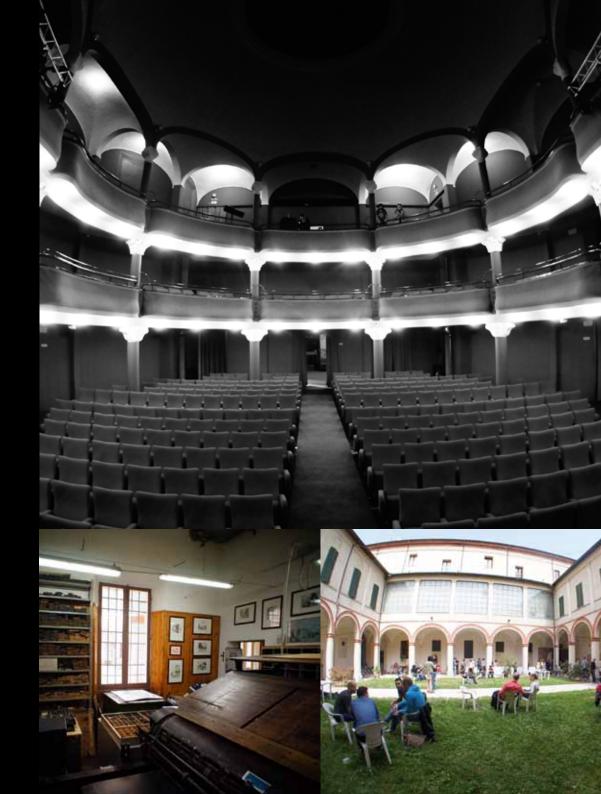
04. **FAENZA** 







O5.
CINEMA
TEATRO
SARTI
& VECCHIA
STAMPERIA













# 06. SPEAKERS 2014





WHO WILL BE THE LAST?
TO BE DEFINED

# O7. STAFF

We have been organizing international conferences for years...

...gathering to our venues more than 3000 attendees



### **PHP DAY 2013**

2 days

**24** speakers

**308** attendees

**5000+** video streaming connections



### **JAVA SCRIPT DAY 2013**

2 days

**23** speakers

**324** attendees

**5000+** video streaming connections



#### FROM the FRONT 2013

2 days

10 speakers

400+ attendees

4 workshops

# 08. SPONSOR LEVELS

**CUSTOM SPONSORSHIPS (BREAKS, LUNCH, PARTY, T-SHIRTS) AVAILABLE UPON REQUEST** 

	Minion	Bourgeois	Pica	Great Primer
FREE PASSES FOR THE EVENT *	1	2	4	6
30% DISCOUNT FOR FULL-PRICE PASSES *	-	4	8	16
MENTION IN NEWSLETTERS	<b>✓</b>	<b>v</b>	<b>✓</b>	<b>v</b>
MENTION ON SOCIAL NETWORKS	<b>✓</b>	<b>v</b>	<b>✓</b>	<b>v</b>
MENTION IN PRESS RELEASE	-	<b>v</b>	<b>✓</b>	<b>v</b>
LOGO ON CONFERENCE WEBSITE	•	•	•	•
LOGO ON CONFERENCE PROGRAMME	•	•	•	•
LOGO ON ROLL-ONS AT THE VENUE	-	•	•	•
LOGO ON POSTERS	-	•	•	•
LOGO AT THE BEGINNING OF VIDEO	-	•	•	•
GADGET IN SCHWAG (PROVIDED BY THE SPONSOR)	-	<b>v</b>	<b>✓</b>	<b>v</b>
STAND AT THE VENUE (1 DESK, 2 SEATS)	-	-	-	<b>v</b>
COSTS (VAT EXCLUDED)	Eur. <b>500,00</b>	Eur. <b>1.000,00</b>	Eur. <b>2.500,00</b>	Eur. <b>5.000,00</b>





# STAY IN TOUCH

# **Sponsorship**

#### Francesco Fullone

francesco@kerning.it +39 347 2243285

### **Speakers**

### Matteo Balocco

matteo@kerning.it

#### Cristiano Rastelli

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#### Luca Salvini

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## Nicolò Volpato

nicolo@kerning.it

### **Town & Venue**

#### enrico STRADAioli

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